

Enjoying La Raia

*Locanda and Borgo
in the heart of Gavi*

 LARAIA



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Welcome to La Raia

A 180-hectare **estate**, a rammed earth **winery**, **biodynamic wines**, **contemporary art installations** and **itineraries** through a landscape unique for its **biodiversity**. And an old coaching inn, now known as **La Locanda**.

We invite you to discover our project in Gavi that celebrates the region and its landscapes.

La Raia is land, wine, art, hospitality and events.



Farm



La Raia Winery



La Raia Foundation



The Inn



Il Borgo



La Raia is located in the heart of Gavi, in lower Piedmont. It is easily reached by car from the main cities in the north-west

La Raia – Turin
1 hour 30 minutes

La Raia – Milan
1 hour

La Raia – Genoa
45 minutes



The Wine•Art• and Biodiversity•itineraries

- Routes and trails
-  Cortese, Barbera and Pinot Noir vineyards
farmed according to biodynamic principles
-  Hedges and ecotonal areas
that offer a shelter to reptiles and small mammals
-  Woods and sheltering forests
Chestnut, acacia and turkey oak
-  Meadows and pastures
for animal breeding and land rotation
-  Widespread gardens
for pollinating insects
-  Fields
Ancient cereal

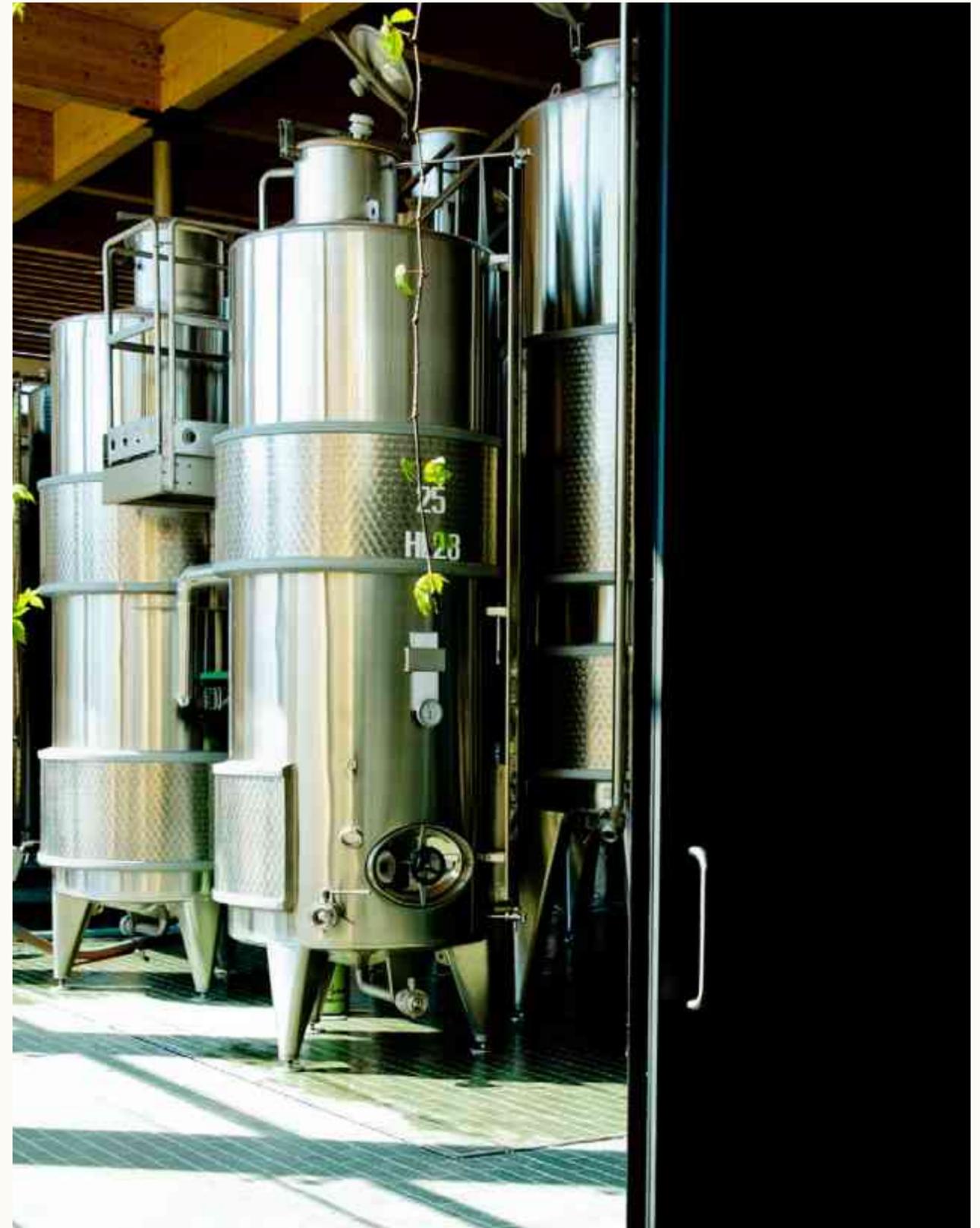
-  **1 - Eutierra**
Teresa Giannico
-  **2 - Piralide BIOMEGA Multiverso**
Cosimo Veneziano
-  **3 - BALES 2014/2017**
Michael Beutler
-  **4 - Il sabato piantare il cipresso**
Remo Salvadori
-  **5 - Oak Barrel Baroque**
Michael Beutler
-  **6 - Palazzo delle Api**
Adrien Missika
-  **7 - Nel momento**
Remo Salvadori
-  **8 - Continuo infinito presente**
Remo Salvadori
-  **9 - Il Corsaro Nero e la vendetta del Gavi**
Francesco Jodice
-  **10 - Inventory**
Tami Izko
-  **11 - OUSSSER**
Koo Jeong A.

A winery in *pisé*

La Raia



Built according to the most advanced technological standards, La Raia's winery stands out for its striking architecture, partially carved **into a hillside**. It is one of the most unique wineries in Gavi, Piedmont, and **it has great harmony with the surrounding landscape**.



A winery in *pisé*

La Raia



The architectural elements that define it include a large glass wall, through which the wine vats can be glimpsed, and the Pisè wall, made from raw earth using the ancient pisé technique, a sustainable building method.



To build the pisé wall, 50 meters long and 3 meters high, soil was used from our vineyards and the surrounding fields, carefully blended for grain, colour, and texture.

This work was carried out by **Austrian artist and architect Martin Rauch.**



The wine, art and
biodiversity itineraries.

Wine itinerary

La Raia has been producing Gavi, including the multi-award winning Gavi Pisé, and biodynamic Piedmont Barbera since 2023. It is run by the **Rossi Cairo family**, with **Clara Milani** as oenologist.



Art itinerary



There are eleven *site-specific* pieces of art by internationally renowned authors who, since 2013, have accepted **Fondazione La Raia's** invitation to create works in dialogue with this corner of Gavi.



Biodiversity itinerary

La Raia is a unique mosaic of natural environments with a high level of biodiversity. You can discover it by walking along the **three-kilometre trail that connects the Locanda to the Borgo.**

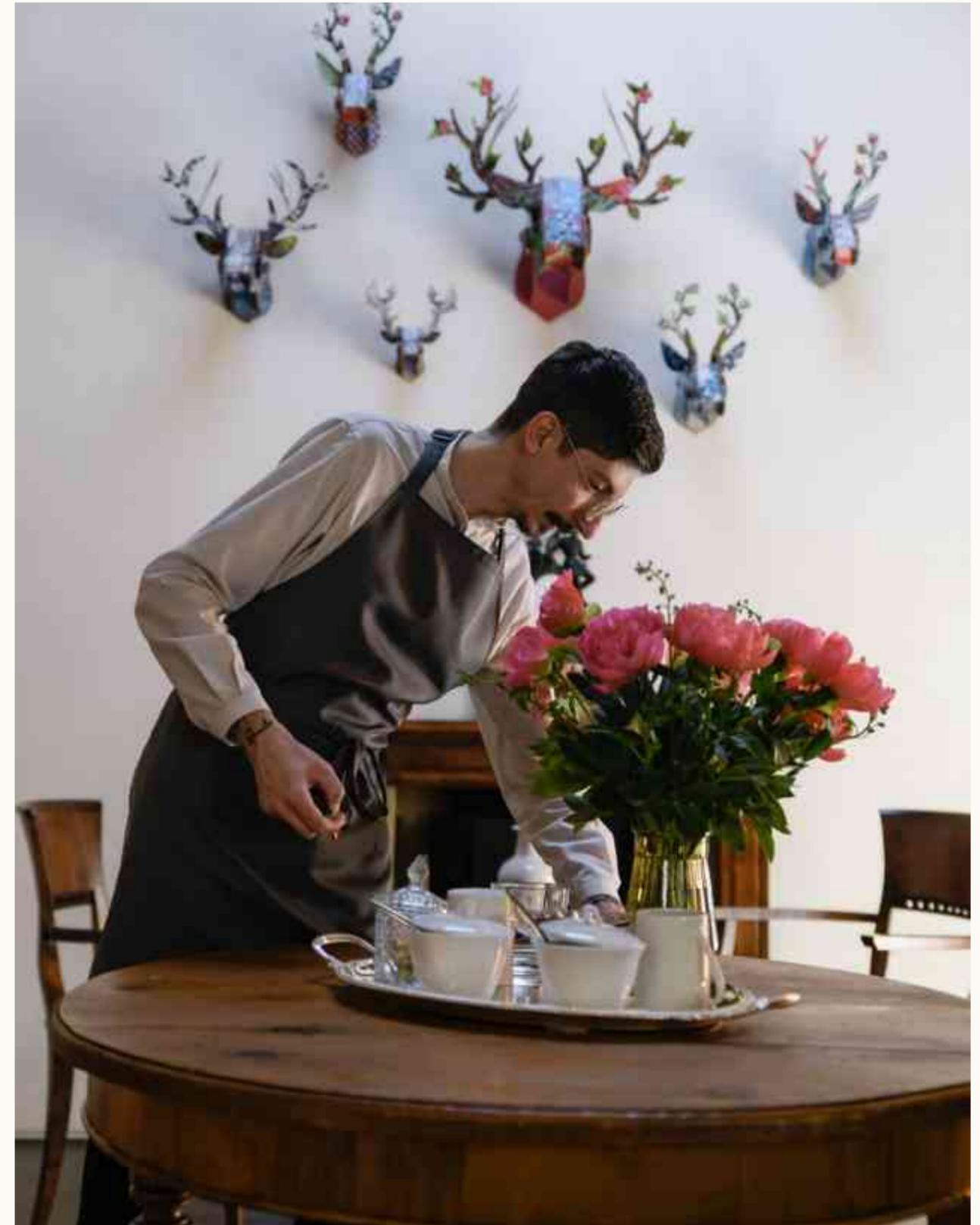






La Locanda, which was originally built as a post office at the beginning of the 20th century, has been restored and **reimagined into property with 12 rooms and suites**. The careful choice of natural colors and materials, the antique 17th century Piedmontese furniture mixed with contemporary design objects, the family paintings and the ever-present flowerpots in the garden make this an authentic place, an interpretation of the discreet beauty of this territory.

 **MICHELIN 2025**



The gardens

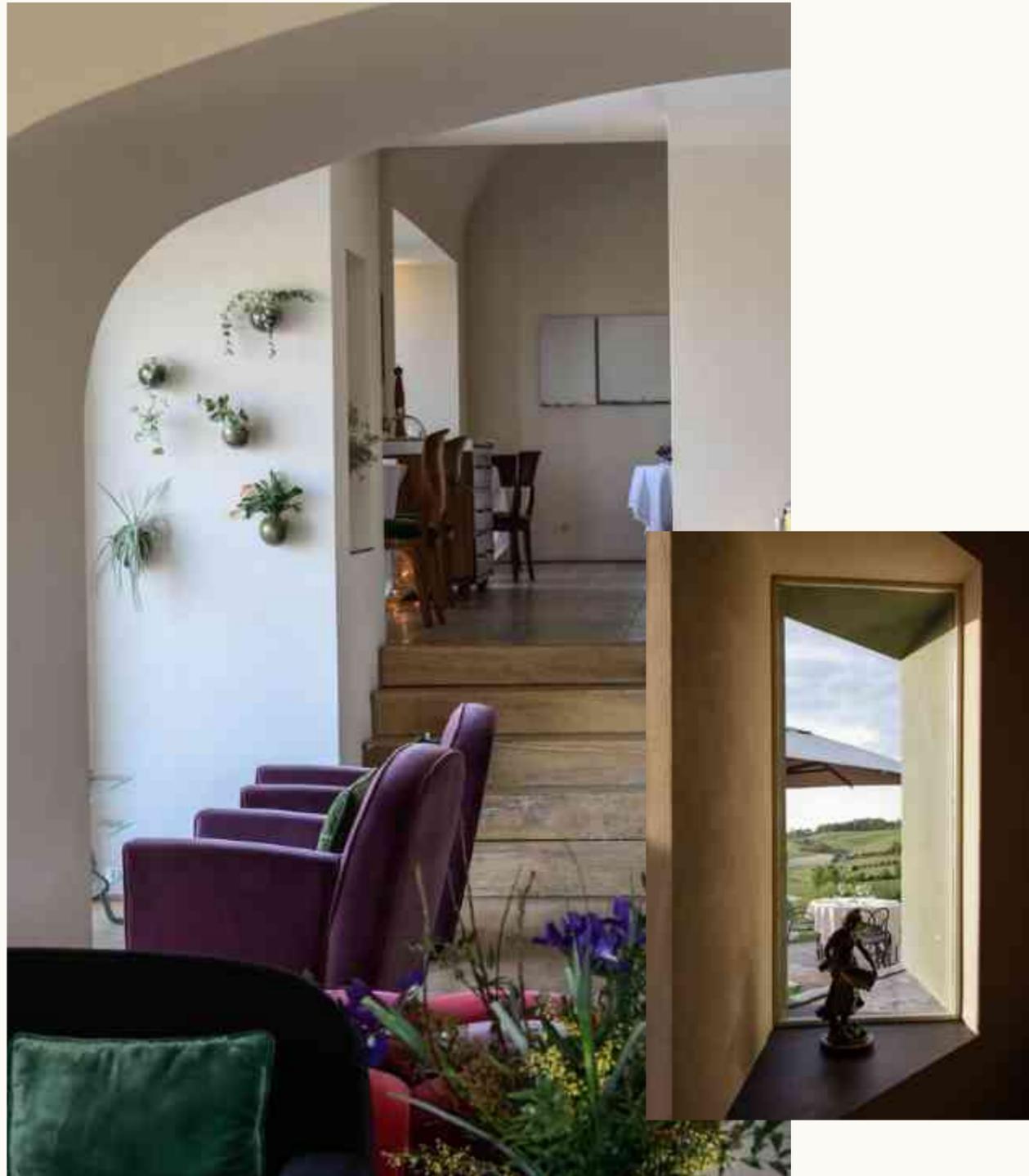
La Raia



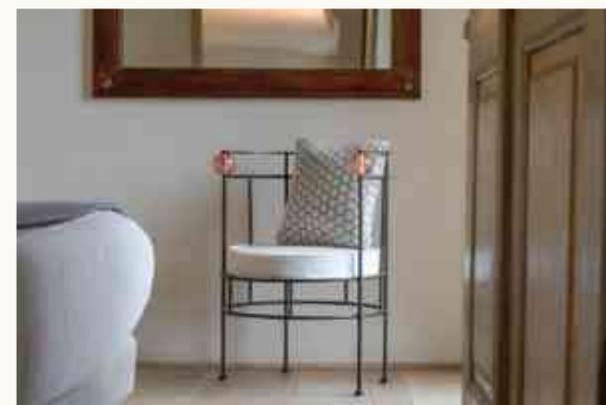
The Locanda welcomes its guests in an **Italian-style garden** of aromatic herbs and a **terraced garden** that fades into the Cortese vineyards.

The indoor spaces

The large windows of the living room with a stone fireplace overlook the gardens and vineyards.



The rooms



The rooms, the suites and the apartments at Locanda are all different. The 17th century Piedmontese wardrobes, the antique desks and the 19th century chests of drawers, the result of extensive research in the area, are juxtaposed with contemporary design pieces.

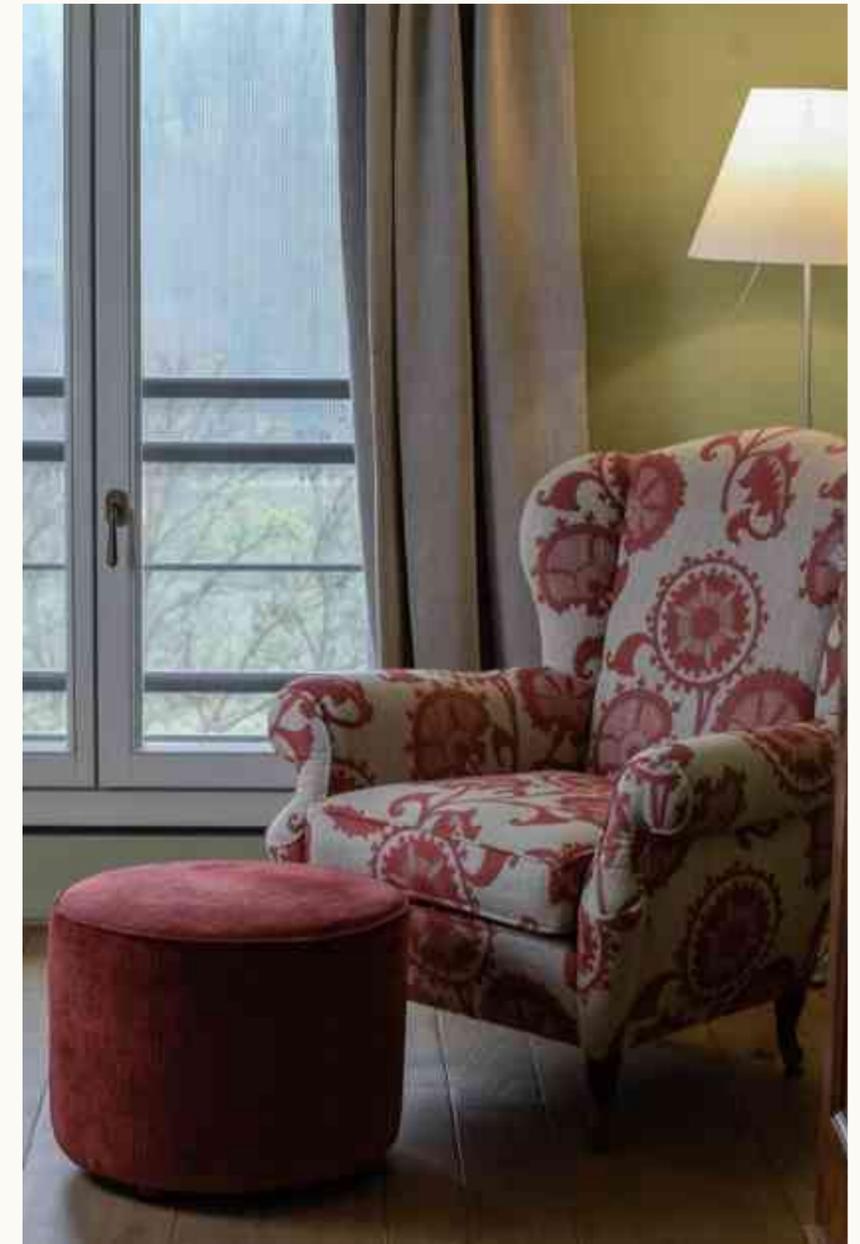
The rooms

La Raia



The rooms

La Raia



Wellness area

La Raia

The Locanda's **wellness centre** occupies an entire floor and includes an indoor and outdoor swimming pool, sauna, Turkish bath, gym and treatment room.





Chef Tommaso Arrigoni creates the menus of Locanda's restaurant, MICHELIN Green Star Restaurant 2025.

Tommaso has focused his proposal on seasonality, interpreting the **ancient tradition of Gavi's cuisine**, a unique crossroads of Ligurian and Piedmontese influences. In his menus, in addition to traditional dishes such as ravioli del plin and the veal in pink stitch, the Locanda's risotto with garden herbs and the knife-cut Fassona beef from La Raia farm are a must try.

✿ MICHELIN 2025





La Locanda at a glance

To know and experience La Raia, you can follow three routes that wind their way around the estate: the wine route, which finishes in the cellar with a tasting of biodynamic wines; the art route, which runs from south to north through the estate; and the biodiversity route, which leads between the rows of vines, along the streams and around the two lakes. The three trails run through the unique landscape of La Raia.



Rooms

- 11 rooms
- 1 two bedroom apartment with two bathrooms, one living room and a private garden

Equipped with

- Tv
- Hairdryer
- Comfort Zone products
- Minibar with soft drinks

Cuisine and wine

- A restaurant with two tasting menus, one à la carte menu signed by Chef Tommaso Arrigoni and one house menu dedicated to the Locanda's guests only
- Possibility of picnics on the estate
- Honesty bar and snack corner from our kitchen with a selection of teas, coffees and herbal teas

Wines

- La Raia and Tenuta Cucco wine shop with home delivery on request

Wellness area

- Thermo-regulated indoor and outdoor pool
- Wellness SPA with sauna, hammam, infrared bench, Himalayan pink salt wall
- Body and facial treatments cabin
- A gym equipped by Technogym
- Changing room with lockers

Outdoor activities

- Tennis court, fitness trail and bike and e-bike rent

Services

- Private transfer
- Private parking
- Free Wi-Fi
- Electricity column free charge

Possibility of buying out the entire Locanda, service included, for private events, weddings and celebrations.

Il Borgo.
The charm of an ancient
farming village.

Il Borgo

Borgo Merlassino is an ancient farming village on the northern edge of La Raia biodynamic estate.

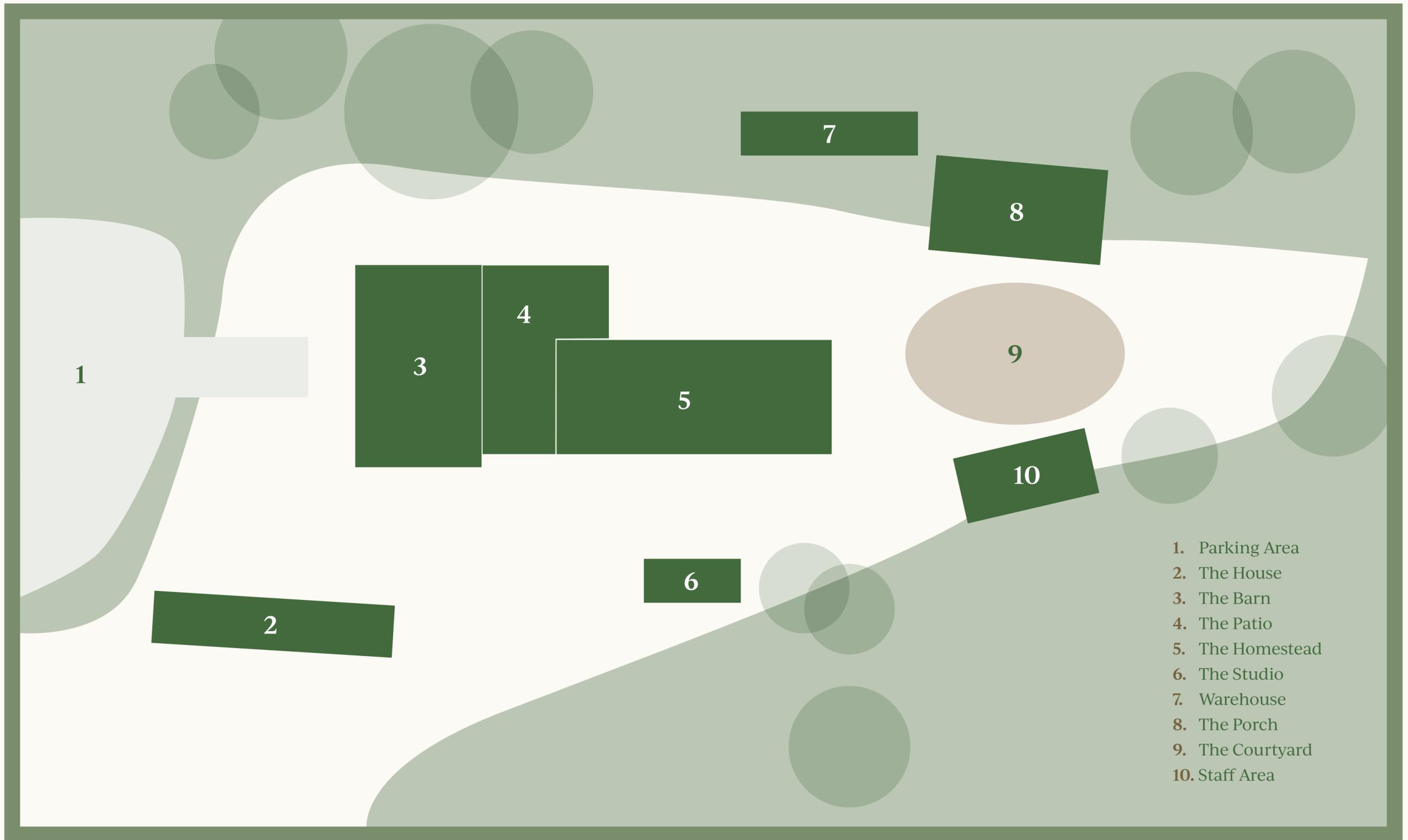


It occupies one of the most beautiful positions in Gavi, overlooking an unspoilt valley, amidst ancient woods and a small, easily accessible lake. The various buildings that compose the estate, once used for various agricultural activities, are located around a large circular courtyard surrounded by La Raia's Cortese vineyards.



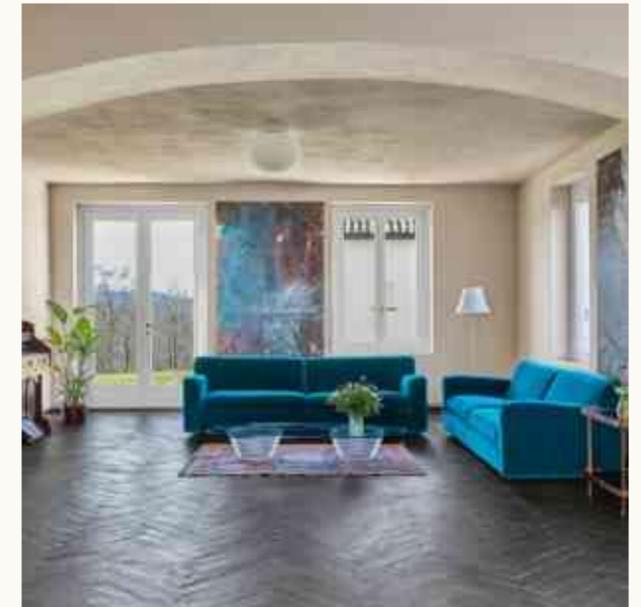
Il Borgo's map

La Raia



Il Borgo

La Raia





Main building (The Barn)

- Two floors dedicated to corporate events, dinners and ceremonies
- Screening room for up to 40 people
- Events room for up to 120 people
- Fully equipped kitchen
- Air conditioning
- Free Wi-Fi

The Patio

Suitable for cocktails or summer dinners up to 60 people (130sqm)

The Courtyard

The historic courtyard, nestled between the farmhouse, the portico, the vineyards, and the meadows of the Borgo, is the perfect setting for large events.

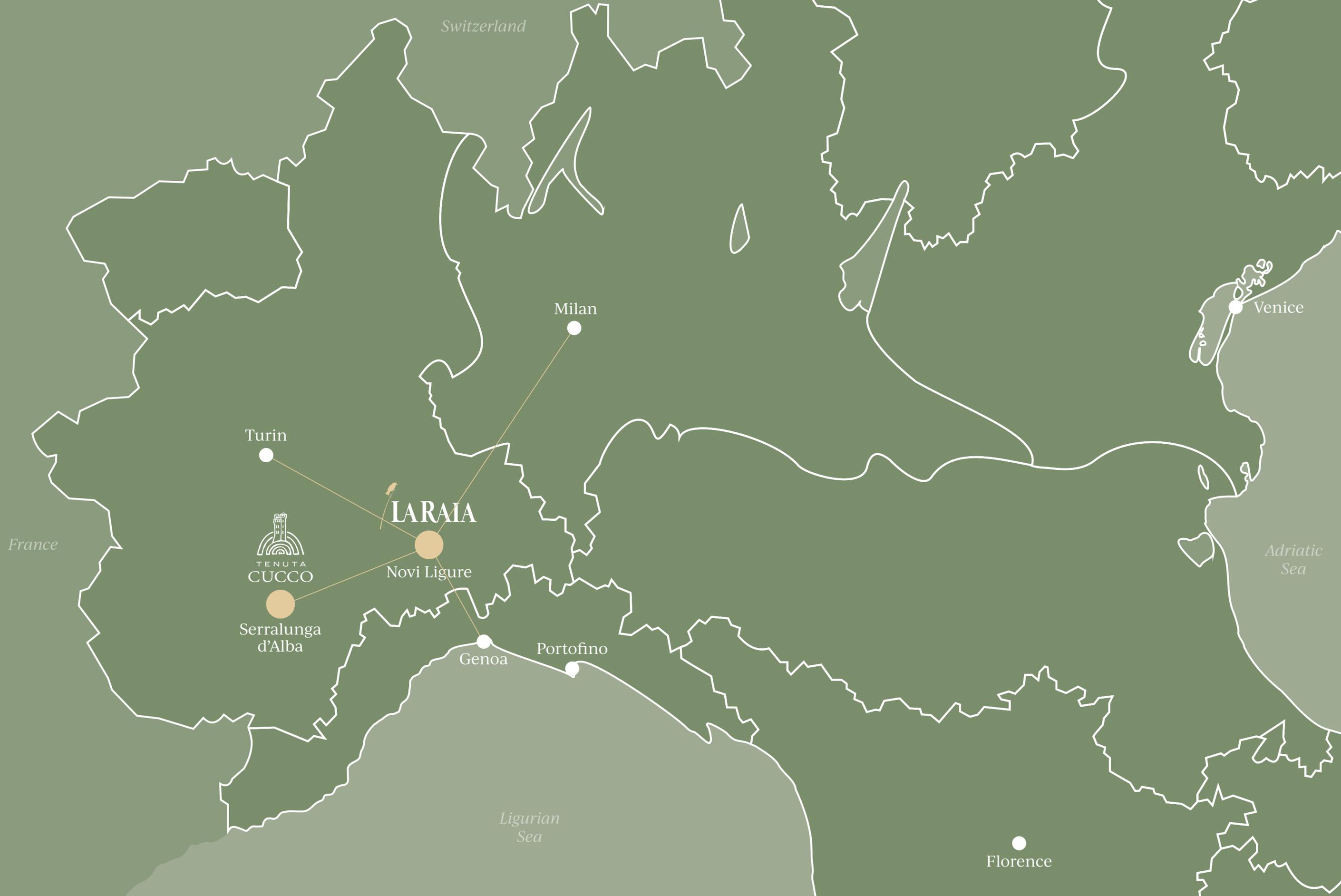
Il Borgo

- Rooms and residence exclusively dedicated for event guests
- Private car park (45 spaces)
- Reception service

Possibility of buying out the entire Borgo, service included, for private events, weddings and celebrations.

The surroundings

La Raia and the Centrality of Gavi



Discover Tenuta Cucco in the heart of the Langhe

Tenuta Cucco, owned by the **Rossi Cairo family**, is located in the heart of the Langhe, in Serralunga d'Alba, part of the UNESCO World Heritage List thanks to its landscapes and vineyards.



This is where organic Barolo and Nebbiolo wines are produced. The two crus, **Cerrati** and **Bricco Voghera**, are both located on the eastern slope of the long ridge of Serralunga d'Alba. These vineyard parcels represent the highest and best-exposed parts of the hill.



Discover Tenuta Cucco in the heart of the Langhe

La Raia



The wine tour at **Tenuta Cucco** includes a visit to the winery and cellar, a walk through the rows of the Cru Cerrati and a visit to the small village built around the castle.



The tasting of Nebbiolo and Barolo, held in a dedicated space overlooking Monviso, is accompanied by local products. Tastings with light lunches and, in season, meals with truffles can also be arranged.



In the surroundings a world to be discovered

History and Art

We recommend a visit to Forte di Gavi, and a stroll through the streets of Novi Ligure to admire the town's painted noble palaces. You can't miss **Libarna**, a Roman city that dates back to the second century B.C., one of the most important archaeological sites in northern Italy that was founded along the Postumia road that linked Genoa to Aquileia: a very charming place where you will discover the origins of the area.

Historic villages

A few kilometres away from Locanda you can find some interesting historic villages. **Borgo di Voltaggio** and **Borgo Marengo**, with the interesting monumental complex of Santa Croce and Giorgio Vasari's magnificent Giudizio Universale preserved in the village church.

Guided tours

If you adore chocolate, a visit to the Bodrato factory in Novi Ligure is a must: you can visit the premises and watch all the phases of their daily production.

A tasting of iconic Bodrato products follows the visit: cremini chocolates, boeri (chocolate covered cherries with liqueur), fruit chocolates and if you love fashion, a visit to the Borsalino museum in **Alessandria**.

For those who love shopping

For the shopping lovers, McArthurGlen Serravalle Designer Outlet, the biggest and brand-richest in Europe, is very close to Locanda.

For those who love sport

For those who love cycling, all around La Raia are the roads of the Campionissimi, from **Coppi** to **Girardengo**, with many itineraries for any athletic training, to be discovered on your own or accompanied by a guide. Trekking in the beautiful nearby valleys, **Val Borbera** and **Val di Lemme**, has become increasingly popular: we organise tours in collaboration with various associations. The Gavi hills are appreciated for the wonderful golf courses that open up in the vineyards. From the Locanda, three golf courses are easily reachable: the Golf

Club Colline del Gavi, the Golf Club Villa Carolina and the Golf Club Serravalle.

Out of town

If you have a little more time you can reach the **Langhe** vineyards and hills, included in the Unesco World Heritage List. We also suggest a visit to Tenuta Cucco at Serralunga d'Alba (112 km), owned by the Rossi Cairo family, for Barolo and Nebbiolo wine tastings.

The cities

In one hour drive you can reach **Milan** for museums, shopping and theatres, while with a half hour trip you can enjoy the marvellous historic buildings of the Genoa city centre, the little **Portofino** square (85 km) and the sea or trek at Le Cinque Terre (135 km). Another recommended visit is **Turin** with its Palazzo Reale and gardens, the Mole Antonelliana and the Egyptian Museum.

We are waiting
for you.



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